Big Boats, Big Ideas
WHY KEELBOATS?
Keelboat Program

Curriculum
National Certification
International Proficiency Certificate
Marketing
Instructor Training
International Proficiency Certificate

• Charter a sail or powerboat in the Mediterranean and European waters.

• Prerequisites: Through Bareboat Cruising

• US Sailing Membership
Marketing

• Adds in National Sailing Magazines
• Promotion at Boat Shows
• School Tool Kit
  • Customizable promotional materials
  • Rack cards
  • Web banner ads
School listings on website
School listings on website
Instructor Training

INSTRUCTOR COURSES

• Basic Keelboat (3day)
• Performance Sailing (3day) and includes Spinnaker Endorsement
• Basic Cruising/Bareboat/Coastal Nav (3day)
• Catamaran Endorsement (1day)
• Coastal Passage making (5day)
• Celestial Navigation
• Offshore Passage making
Become a US Sailing Keelboat School

• Community Sailing Center
• College Sailing Program
• Municipal Sailing Center
• Scouts/Camps
• Yacht Club
• Commercial Sailing School
Process of Accreditation

1. **Apply** - US Sailing Approval
2. **Host Instructor Course**
3. **Recruit Instructors**
4. **Decide courses**
5. **Purchase Student Packages & Tests**
Case Studies/ Options
Sailing Education Association of Sheboygan

• Keelboat Center Accreditation 2017
• 8 Sonars
• 4 J/24’s
• Tartan 4000
2017 Non-Certification Senior Gym Class

- 57 Students participated from one High School
- 20 Students maintained 100% attendance
- 7 Hours of total on the water sailing
- Monday, Thursday, Friday over 4 weeks
Curriculum

Goal: Expose High School Seniors to the fundamental aspects of sailing and create awareness of Lake Michigan.

• US Sailing Basic Keelboat Online class
• Course Objectives:
  • Wind Direction and Points of Sail
  • Getting out of Irons
  • Parts of the boat
  • Execute a proper tack and gybe
  • Using tell tails
  • Heave-to
  • Safety on the water
  • Person in the water recovery
Groups of 4 or 5 students assigned to one instructor
Spring 2018 Basic Keelboat For Credit

- 4th Academic Quarter Basic Keelboat Certification
- 5 students
- Capped at 8 students and 2 instructors
- Monday and Wednesday April-May
• April spent in the classroom at South High School
• Basic Keelboat book and traditional chalk talks
• Incorporation of STEM themed activities
  • Buoyancy
  • Displacement
  • Charting
• On the water in May (COLD in Wisconsin)
• Written Exam (2 passed and were certified)
• All walked away able to sail a boat at a novice level
How did this work?

• The senior gym class was a trial run
• Building a relationship with the Principal
  • Looking for life experiences for students
• Primary goal exposure
• No expense to the school
  • Funders found to cover instructor cost
  • Volunteers used to reduce paid staff (for the non certified course)
California Maritime Academy (Cal State University)

- PE Credit: Beginning Sailing
- Use Basic Keelboat book
- Classroom 20 minutes /week
- Sailing 2 ½ hours/week on J/22s
- Hosted Keelboat Instructor Course every other year
- At least 1 certified instructor for each class
- Grant funded from Dept. of Boating & Waterways
Yacht Clubs

• New or Used Fleet
• Added Member benefit
• New events: Team, Match & Fleet Racing
• Host Regattas & US Sailing Championships
• Lessons for members (spouses or potential members)
Junior Big Boat

• Introduce Big Boat skills to teens
• Emphasizes social aspects and teamwork
• New sailors or experienced dinghy sailors
• 35 - 45’ well equipped boats
• 8 lesson plans/ Cue Cards
• Owners checklist with USCG Waiver
Find out more....
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Your Opinion Matters

Please open the **NSPS app** and complete the **session survey** found in the **menu bar** for a chance to win a **free drink ticket**!

*Thank you for attending this session*