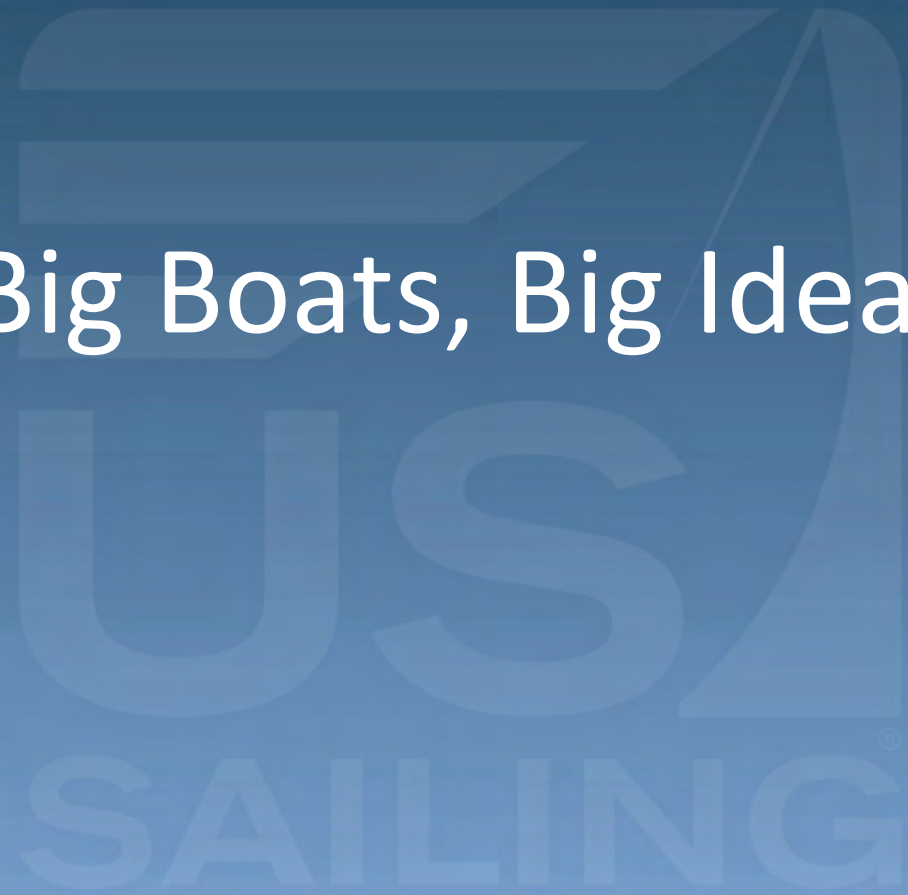


# Big Boats, Big Ideas





# WHY KEELBOATS?



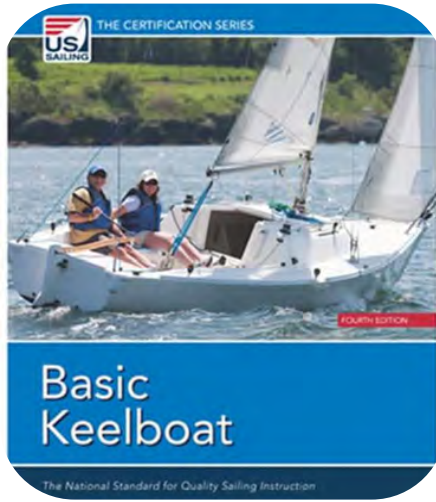
US  
SAILING®

NATIONAL SAILING PROGRAMS  
SYMPOSIUM 2019





# Keelboat Program



Curriculum



National  
Certification



International  
Proficiency  
Certificate

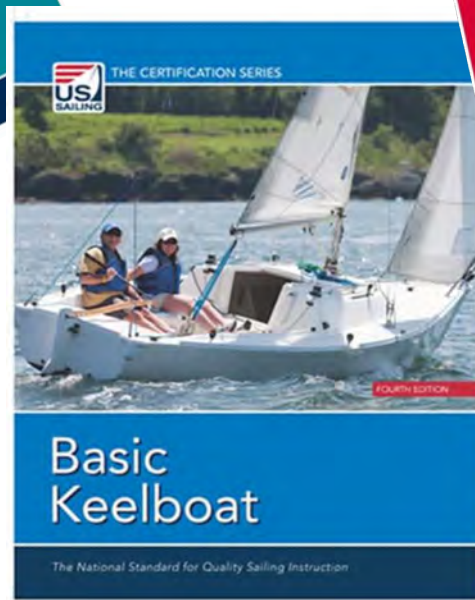
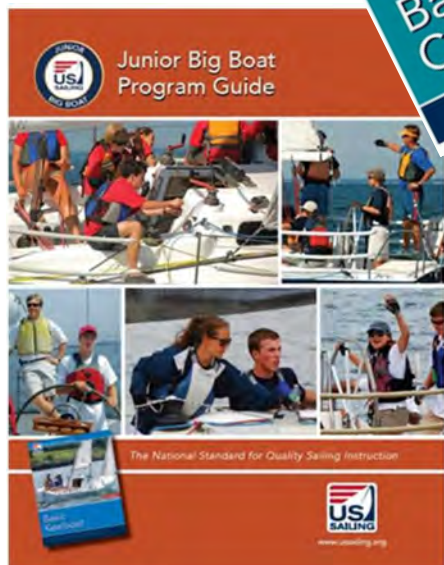
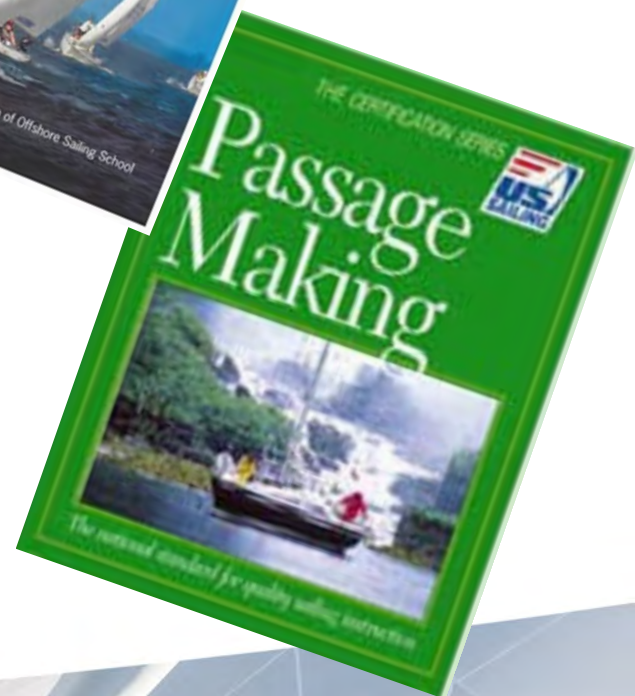
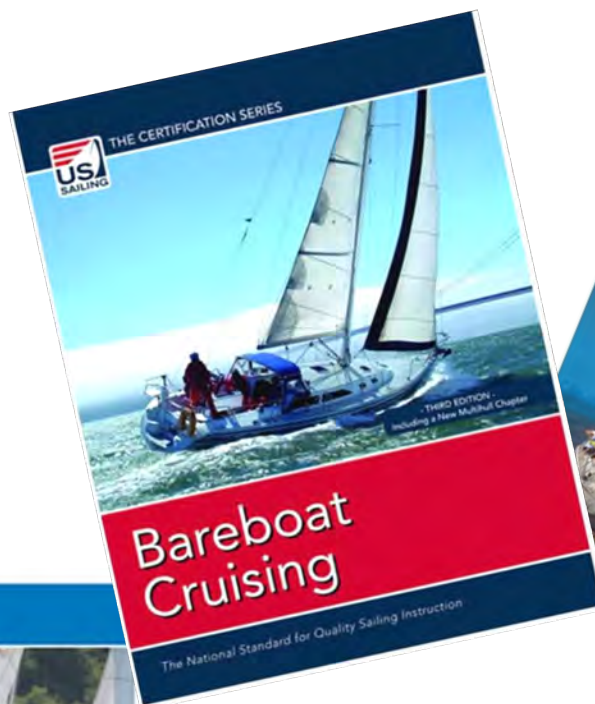


Marketing



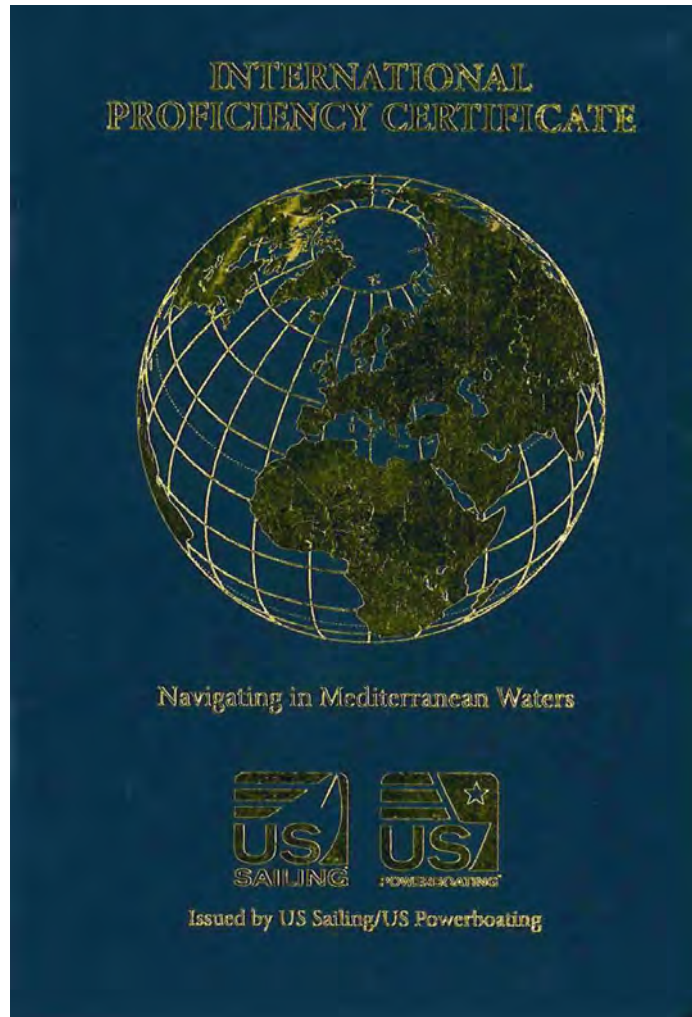
Instructor  
Training


# Curriculum





# International Proficiency Certificate



  
SAILING POWERBOATING


Certificate of Proficiency for Navigating in Mediterranean Waters

TYPE OF VESSEL	POWER 26'-52' LENGTH
CLASS	OFFSHORE
ENDORSEMENTS	VHF RADIO

NOT VALID WITHOUT OFFICIAL SEAL

This certificate should be kept at all times while cruising in Mediterranean waters.  
Do not abandon it. It is as essential as your passport.

*Rachelle Reagan*  
\_\_\_\_\_  
AUTHORIZED SIGNATURE ON BEHALF OF US SAILING/ US POWERBOATING

  
SURNAME: Alison  
GIVEN NAME: Betsy  
ADDRESS: 1 Roger Williams University Way Bristol RI 02809  
US SAILING NUMBER: 185935A  
ISSUED: 9/25/18 (EXPIRES FIVE (5) YEARS FROM DATE OF ISSUE)  
COURSES COMPLETED: BASIC POWERBOAT CRUISING, COASTAL POWERBOAT CRUISING  
Signature: \_\_\_\_\_

  
SAILING POWERBOATING  
If found please return to owner or send to:  
US Sailing 1 Roger Williams University Way  
Bristol, RI 02809. Place your current  
membership card in the booklet pocket.  
© 2018  
[www.ussailing.org](http://www.ussailing.org)

- Charter a sail or powerboat in the Mediterranean and European waters.
- Prerequisites: Through Bareboat Cruising
- US Sailing Membership

# Marketing

- Adds in National Sailing Magazines
- Promotion at Boat Shows
- School Tool Kit
  - Customizable promotional materials
  - Rack cards
  - Web banner ads





# School listings on website

ussailing.org

MEMBERSHIP MY US SAILING CALENDAR SHOP DONATE CONTACT SIGN IN


EDUCATION RECREATION COMPETITION OLYMPICS ABOUT NEWS EVENTS

**US SAILING**

**QUICK LINKS**

- [US Sailing Resource Library](#)
- [Join US Sailing Today](#)
- [Donate](#)
- [SafeSport](#)
- [Insurance Solutions by Gowrie Group](#)

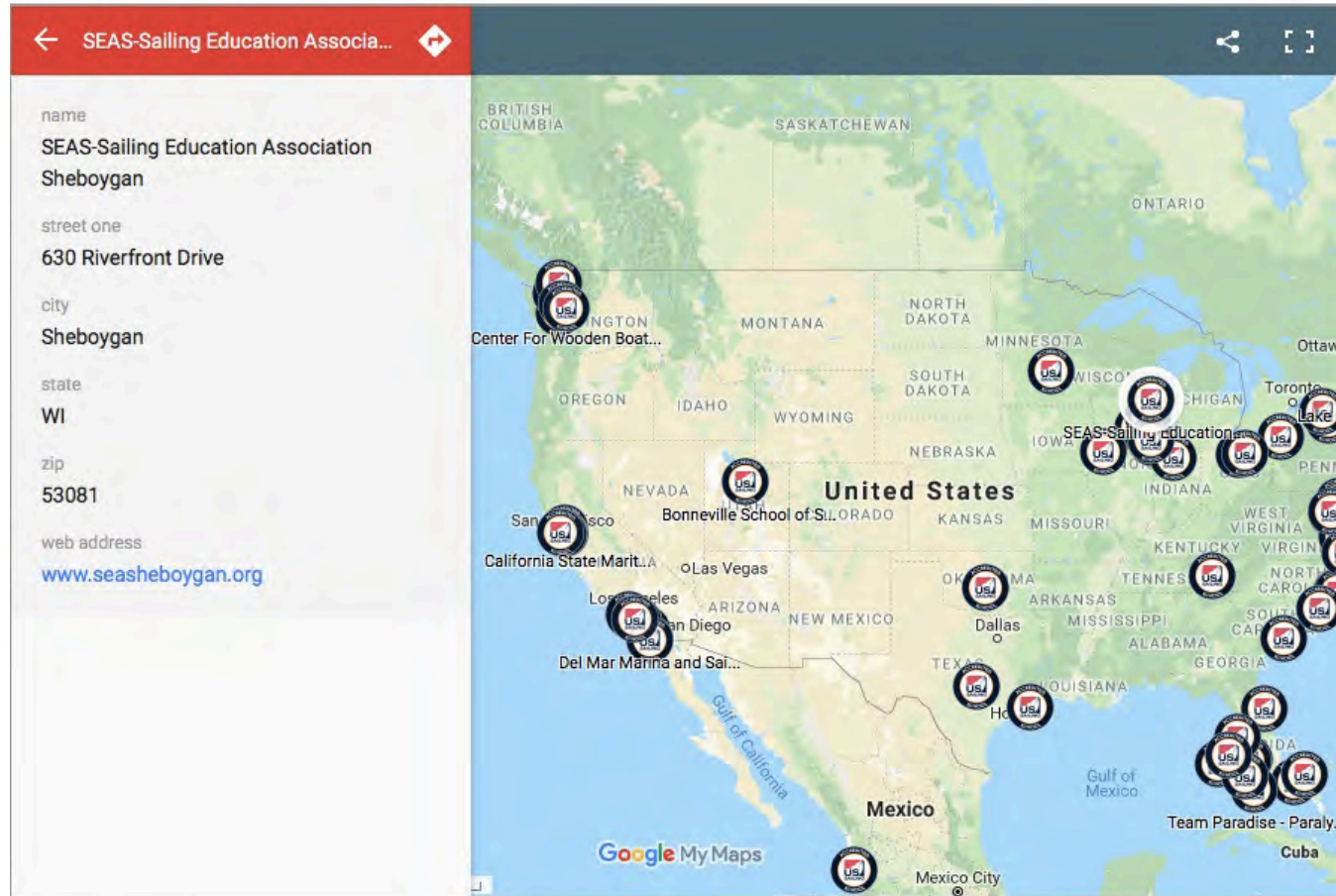
**Accredited US Sailing Schools**



Listing of Schools (i-frame takes a few moments to load)

Name	City	State	Phone
Royal Hamilton Amateur Dinghy	Hamilton	-	(441) 236-3077

# School listings on website





# Instructor Training



## INSTRUCTOR COURSES

- Basic Keelboat (3day)
- Performance Sailing (3day) and includes Spinnaker Endorsement
- Basic Cruising/Bareboat/Coastal Nav (3day)
- Catamaran Endorsement (1day)
- Coastal Passage making (5day)
- Celestial Navigation
- Offshore Passage making

# Become a US Sailing Keelboat School

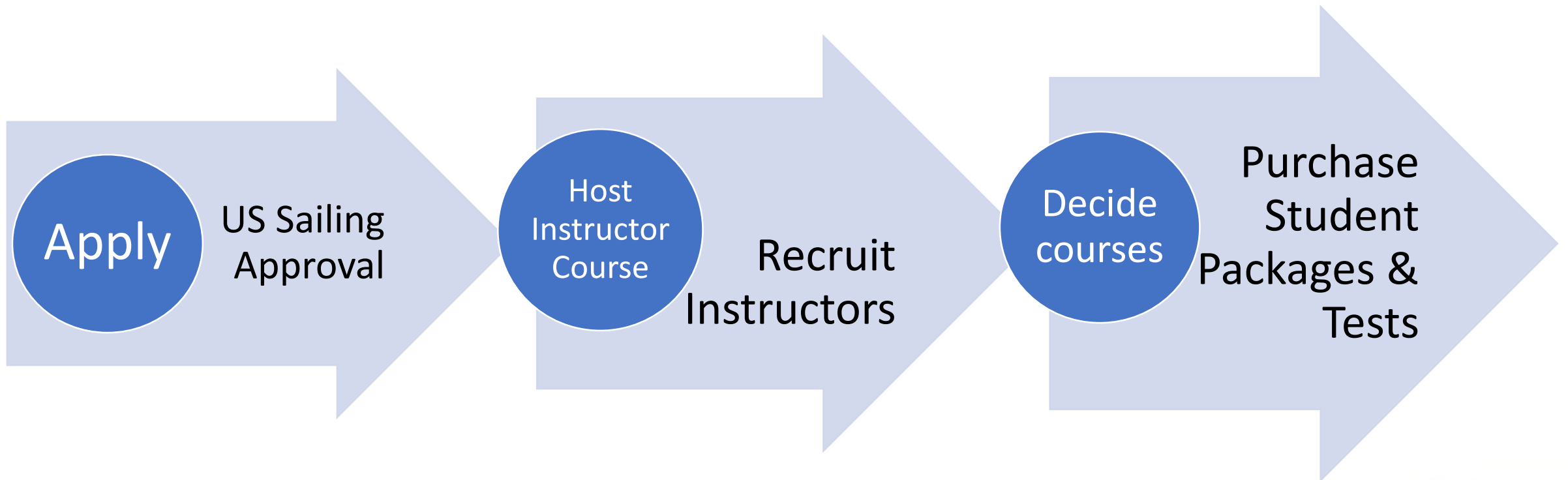
- Community Sailing Center
- College Sailing Program
- Municipal Sailing Center
- Scouts/Camps
- Yacht Club
- Commercial Sailing School







# Process of Accreditation



A large, semi-transparent watermark of the US Sailing logo is centered in the background. It features a stylized sailboat with a large 'U' and 'S' on its side, and the word 'SAILING' below it.

# Case Studies/ Options





**SEAS**  
Boating for Everyone

## Sailing Education Association of Sheboygan

- Keelboat Center Accreditation 2017
- 8 Sonars
- 4 J/24's
- Tartan 4000

## 2017 Non-Certification Senior Gym Class

- 57 Students participated from one High School
- 20 Students maintained 100% attendance
- 7 Hours of total on the water sailing
- Monday, Thursday, Friday over 4 weeks





# Curriculum

**Goal: Expose High School Seniors to the fundamental aspects of sailing and create awareness of Lake Michigan.**

- US Sailing Basic Keelboat Online class
- Course Objectives:
  - Wind Direction and Points of Sail
  - Getting out of Irons
  - Parts of the boat
  - Execute a proper tack and gybe
  - Using tell tails
  - Heave-to
  - Safety on the water
  - Person in the water recovery



Groups of 4 or 5 students assigned to one instructor







## Spring 2018 Basic Keelboat For Credit

- 4<sup>th</sup> Academic Quarter Basic Keelboat Certification
- 5 students
- Capped at 8 students and 2 instructors
- Monday and Wednesday April-May

- April spent in the classroom at South High School
- Basic Keelboat book and traditional chalk talks
- Incorporation of STEM themed activities
  - Buoyancy
  - Displacement
  - Charting
- On the water in May (COLD in Wisconsin)
- Written Exam (2 passed and were certified)
- All walked away able to sail a boat at a novice level







## How did this work?

- The senior gym class was a trial run
- Building a relationship with the Principal
  - Looking for life experiences for students
- Primary goal exposure
- No expense to the school
  - Funders found to cover instructor cost
  - Volunteers used to reduce paid staff (for the non certified course)

# California Maritime Academy (Cal State University)

- PE Credit: Beginning Sailing
- Use Basic Keelboat book
- Classroom 20 minutes /week
- Sailing 2 ½ hours/week on J/22s
- Hosted Keelboat Instructor Course every other year
- At least 1 certified instructor for each class
- Grant funded from Dept. of Boating & Waterways





# Yacht Clubs

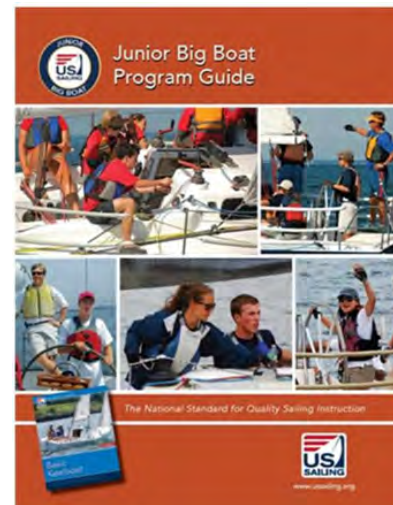
- New or Used Fleet
- Added Member benefit
- New events: Team, Match & Fleet Racing
- Host Regattas & US Sailing Championships
- Lessons for members (spouses or potential members)





# Junior Big Boat

- Introduce Big Boat skills to teens
- Emphasizes social aspects and teamwork
- New sailors or experienced dinghy sailors
- 35 - 45' well equipped boats
- 8 lesson plans/ Cue Cards
- Owners checklist with USCG Waiver



# Find out more....



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NATIONAL SAILING PROGRAMS  
SYMPOSIUM 2019





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# Your Opinion Matters

Please open the **NSPS app**  
and complete the **session survey** found in the  
**menu bar** for a chance to win a **free drink ticket!**

*Thank you for attending this session*