

Panel: Sailing Careers Past, Present, and Future

Panelists: Tyler Colvin, Mary Dowd, Zeke Horowitz,
Jane Millman, Hannah Noll

Moderator: John Pearce



Panelist	Who 'dat?
Tyler Colvin	Assistant Sailing Coach, Old Dominion University
Mary Dowd	Program Director, Lake Champlain Community Sailing
Zeke Horowitz	One Design Expert, North Sails
Jane Millman	Sailing Director, Annapolis Yacht Club
Hannah Noll	Director of Marketing, Melges Performance Sailboats

Sailing Careers: Past, Present, and Future

Why is this topic important?

Right now on Sail1Design, there are open positions for:

- 29 Professionals
- 33 Sailing Director
- 11 High School/College Sailing Coach
- 141 Sailing Coach/Instructor

Every one of these positions has a significant impact on the sport.

National Marine Manufacturers Association and the Marine Retailers Association of the Americas

“We are faced with a pipeline problem. With very low unemployment nationally, there are fewer workers and an increased labor demand.

Work-life balance, flexible schedules and purpose-driven work are a few of the workplace perks these arriving generations are looking for.

Collectively we, as advocates for marine trades, must be prepared to provide a workplace that showcases the strength of our exciting occupational opportunities.”

Source: RIMTA.org: http://rimta.org/wp-content/uploads/2018/11/10Plus1_MarineGuideToGrowingWorkforce.pdf



Question #1:

Briefly summarize your current position.

How'd you get here, and what are you interested in next?

Question #2

What's your advice for people who might be interested in your field?

What about youngsters who are curious and might want to explore a similar path?

Question #3

Is there scarcity or surplus of qualified and interested talent in your field?

What are the market conditions?

Question #4

When you're hiring, what strategies help recruit qualified candidates?

How can we open up career opportunities to new audiences?

- Non-sailors & new sailors
- Increased diversity (gender, ethnic, LGBTQ, etc)

Question #5

What factors would keep more sailing professionals in the industry?

ie, work-life balance, compensation, perks, credibility

Question #6

What are the “added value” skills that you see making a difference in your field?

Questions & Answers

Final thoughts from our panelists

Your Opinion Matters

Please open the **NSPS app**
and complete the **session survey** found in the
menu bar for a chance to win a **free drink ticket!**

Thank you for attending this session