Checklick

Paper to Paperless

Paper and water
don't mix!

How does Checklick help my Sailing Club?

The multi layer tool to manage your Sailing Club

3 Core Benefits:

- Retain all sailors sailing skill history
- Efficient way to maintain communication with sailors and parents
- Takes your Payment and Registration process online

Checklick Users

Organization	Number of Sailing Club
Sail Canada	205
Irish Sailing	45
US Sailing	5

Case Study

Ashbridge's Bay Yacht Club (ABYC), Toronto, CA

Services provided by ABYC:

- Junior / Adult Sailing Programs
- Year long access to clubhouse via Membership
- Manage Boat Slips

Checklick

Case Study

Ashbridges Bay Yacht Club

Pain Points

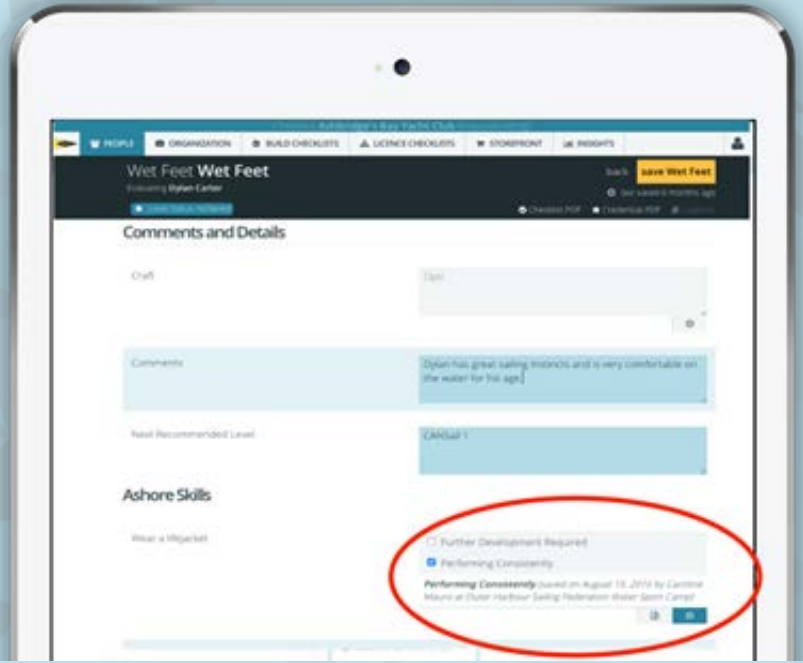
1. Paper records of sailor sailing history are lost or difficult to find from year to year
2. Spending a lot of time answering sailors/parents phone calls to explain their sailing progress
3. Collecting Registrations and Payment via PDF forms, cheques and cash is taking too much admin time

Solution to Lost Sailor Skill History

Pain Point 1	Checklick Solution
Paper records of sailor sailing history are lost or difficult to find from year to year	1. Take evaluations online using an accredited program curriculum (digital skill checklist) 2. Instructors use their mobile devices to evaluate sailors 3. All information is stored down right down to the time and date of evaluated skill

Solution to Lost Sailor Skill History

Use a desktop or **any mobile device to save evaluation history**

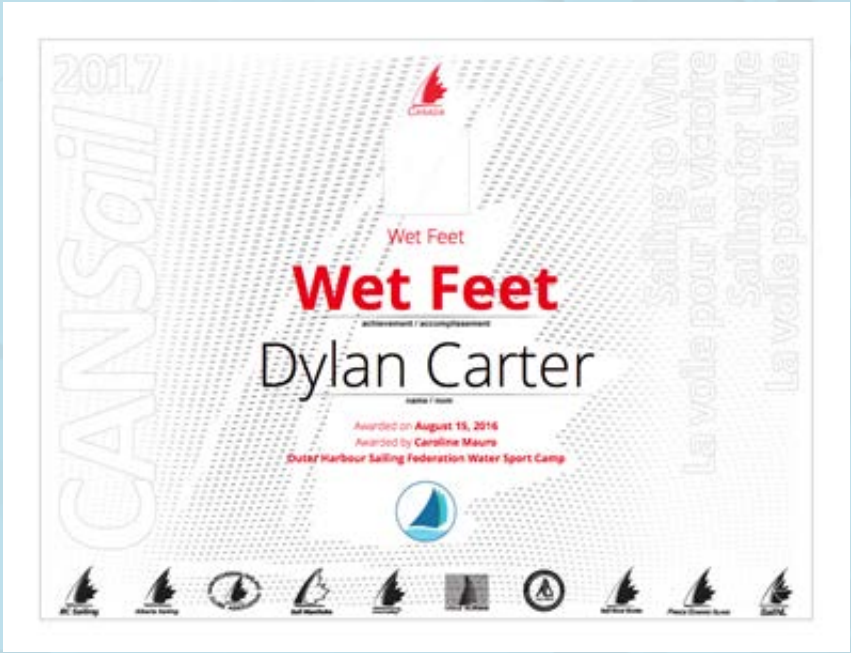


Solution to Mitigating Time Spent on Communicating Progress

Paint Point 2	Checklick Solution
Spending a lot of time answering sailors/parents phone calls to explain their sailing progress	1. You or your instructors send progress or certificates to sailors/parents with one click 2. Your sailors/parents have their own account to access sailing skill history

Solution to Mitigating Time Spent on Communicating Progress

Send **PDF checklists or Certificates** to one or many sailors/parents with one click

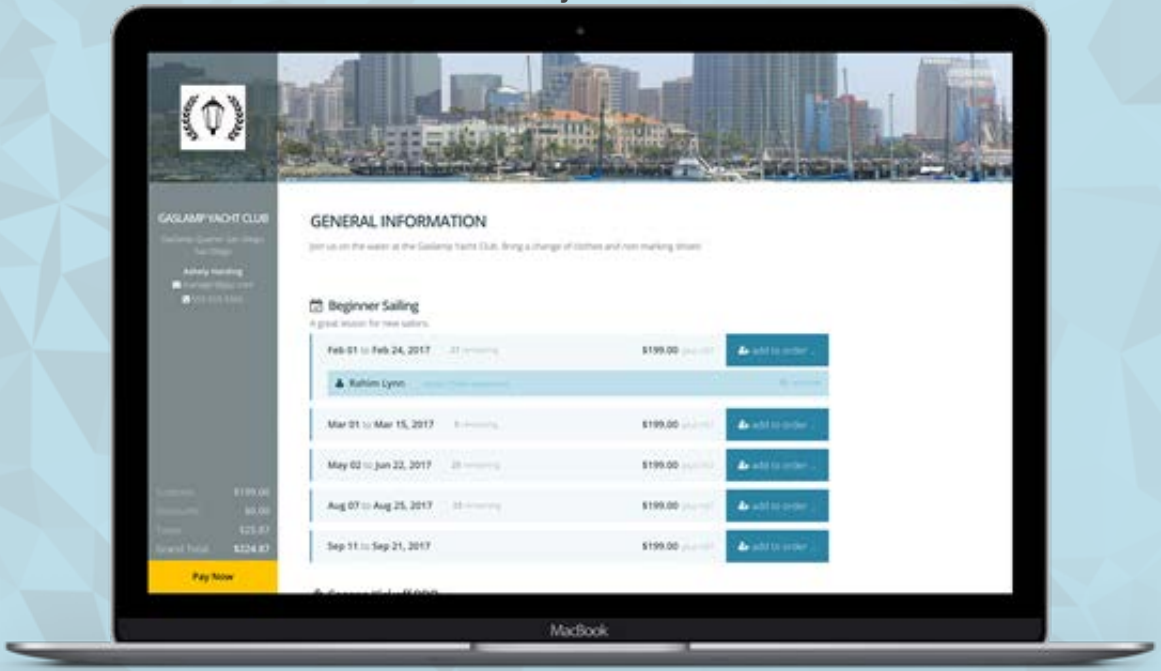


Solution to Wasted Admin Time Collecting Forms and Chasing Payments

Pain Point 3	Checklick Solution
Collecting Registrations and Payment via PDF forms, cheques and cash is taking too much admin time	1. Launch a **Storefront** to put your forms online and accept credit card payments and registrations 2. All people registering through your Storefront are filtered into your database so you can evaluate them and communicate their progress

Solution to Wasted Admin Time Collecting Forms and Chasing Payments

Launch a Storefront just like the one below



Checklick

Ok great but I'm not in Canada!

USSailing Smallboat Program is available to use via Checklick

Download Benefits Guide

Download Full Guide on Benefits of Using

US Sailing Programs through Checklick

Go to: checklick.com/sailing click on LEARN MORE

Come chat with me here or at the Exhibitors Pavilion if you have any questions!

Before I go, one last thing...

NSPS Special Offer

Go to: checklick.com/nsps-offer

THANK YOU SO MUCH!