



Paper to Paperless

Paper and water
don't mix!




How does Checklick help my Sailing Club?

The multi layer tool to manage your Sailing Club

3 Core Benefits:

- Retain all sailors sailing skill history
- Efficient way to maintain communication with sailors and parents
- Takes your Payment and Registration process online

Checklick Users

| Organization | Number of Sailing Club |
|--|------------------------|
|  <p>Sail Canada</p> | 205 |
|  <p>Irish Sailing</p> | 45 |
|  <p>US Sailing</p> | 5 |

Case Study



Ashbridge's Bay Yacht Club (ABYC), Toronto, CA



Services provided by ABYC:

- Junior / Adult Sailing Programs
- Year long access to clubhouse via Membership
- Manage Boat Slips

Case Study

Ashbridges Bay Yacht Club

Pain Points

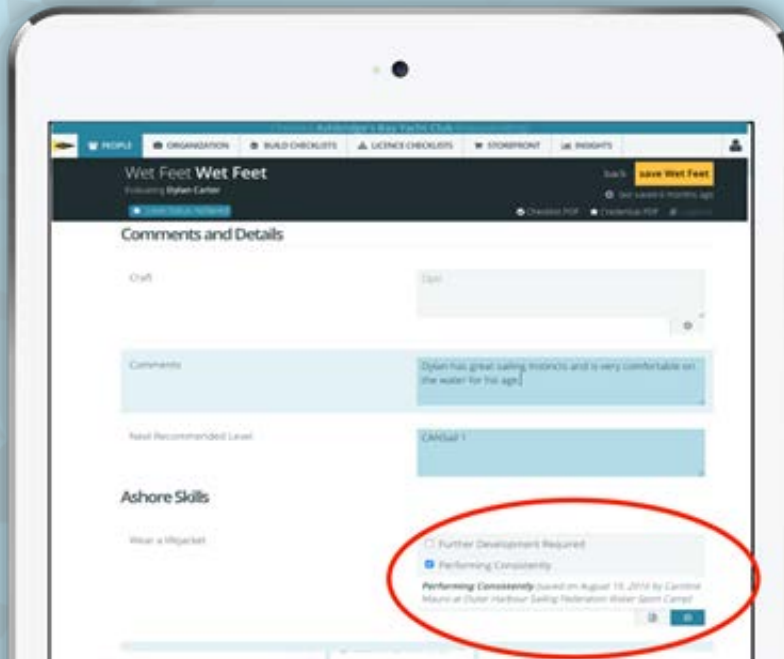
1. Paper records of sailor sailing history are lost or difficult to find from year to year
2. Spending a lot of time answering sailors/parents phone calls to explain their sailing progress
3. Collecting Registrations and Payment via PDF forms, cheques and cash is taking too much admin time

Solution to Lost Sailor Skill History

| Pain Point 1 | Checkclick Solution |
|--|--|
| <p>Paper records of sailor sailing history are lost or difficult to find from year to year</p> | <ol style="list-style-type: none">1. Take evaluations online using an accredited program curriculum (digital skill checklist)2. Instructors use their mobile devices to evaluate sailors3. All information is stored down right down to the time and date of evaluated skill |

Solution to Lost Sailor Skill History

Use a desktop or any mobile device to save evaluation history

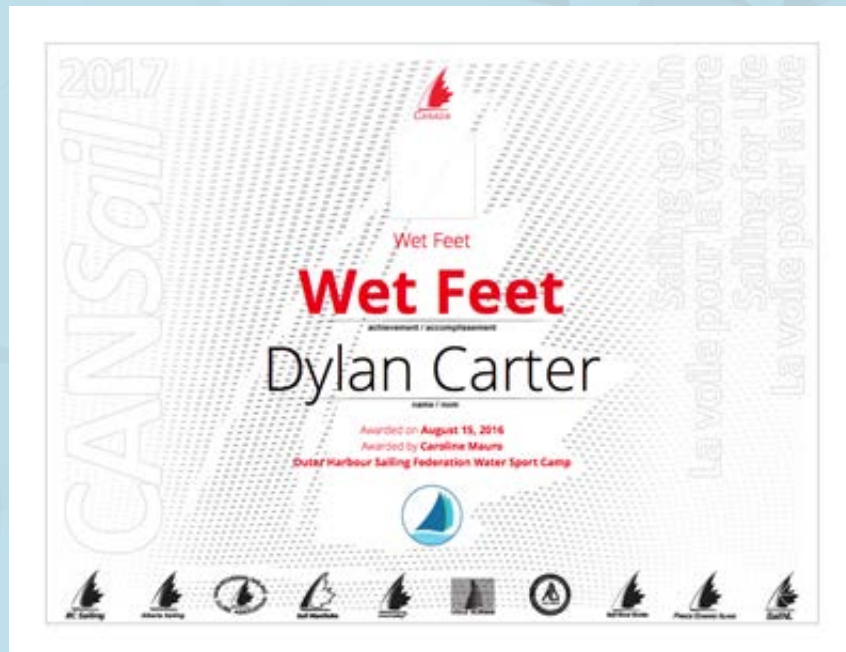


Solution to Mitigating Time Spent on Communicating Progress

| Paint Point 2 | Checkclick Solution |
|---|---|
| <p>Spending a lot of time answering sailors/parents phone calls to explain their sailing progress</p> | <ol style="list-style-type: none">1. You or your instructors send progress or certificates to sailors/parents with one click2. Your sailors/parents have their own account to access sailing skill history |

Solution to Mitigating Time Spent on Communicating Progress

Send PDF checklists or Certificates to one or many sailors/parents with one click

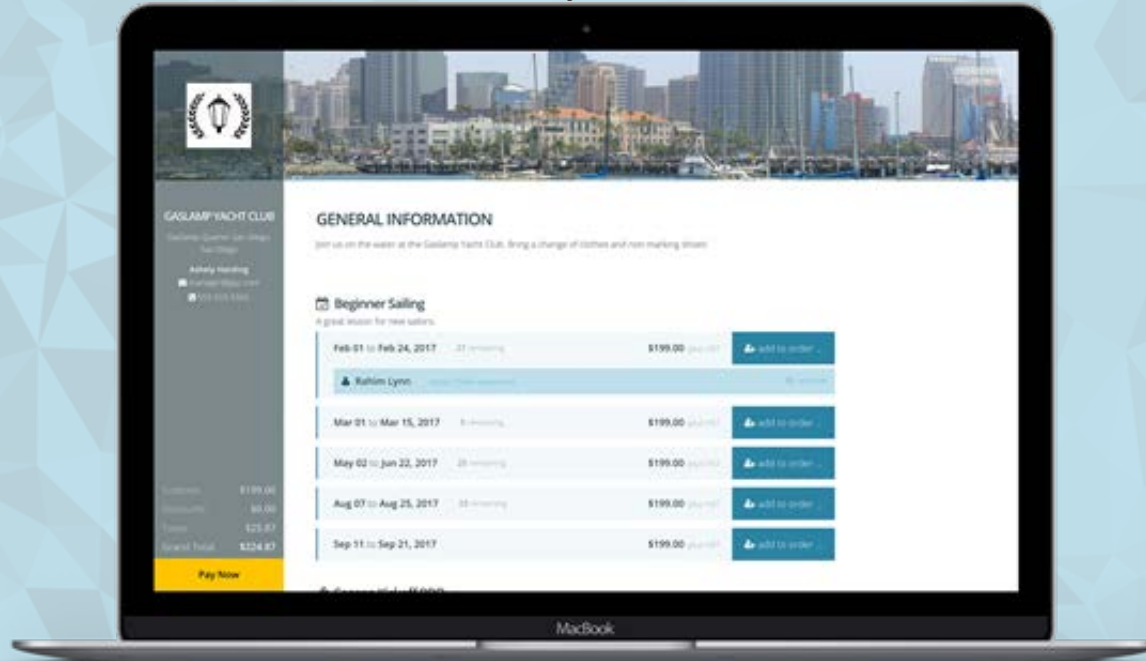


Solution to Wasted Admin Time Collecting Forms and Chasing Payments

| Pain Point 3 | Checkclick Solution |
|---|--|
| <p data-bbox="216 384 931 602">Collecting Registrations and Payment via PDF forms, cheques and cash is taking too much admin time</p> | <ol data-bbox="1031 314 1704 755" style="list-style-type: none">1. Launch a Storefront to put your forms online and accept credit card payments and registrations2. All people registering through your Storefront are filtered into your database so you can evaluate them and communicate their progress |

Solution to Wasted Admin Time Collecting Forms and Chasing Payments

Launch a Storefront just like the one below



Ok great but I'm not in Canada!

USSailing Smallboat Program is available to use via Checklick

USSailing Smallboat (US Sailing)
Beginner Smallboat
Certificate for Rich Jepsen

Comments and Details

Comment: Your boat positioning has improved. You listened and you learned. Well done!

Next Recommended Level

Knowledge Skills

| | |
|----------------------------|--|
| Preparation for Sail | <input checked="" type="checkbox"/> Demonstrated |
| Crew Operations and Skills | <input type="checkbox"/> Demonstrated |
| Sailing Theory | <input type="checkbox"/> Demonstrated |
| Navigation Rules | <input checked="" type="checkbox"/> Demonstrated |

Practical Skills

| | |
|-------------------|--|
| Wind Direction | <input checked="" type="checkbox"/> Demonstrated |
| Points of Sail | <input type="checkbox"/> Demonstrated |
| Steering | <input type="checkbox"/> Demonstrated |
| Rigging/Departure | <input type="checkbox"/> Demonstrated |

USSailing US Sailing
Last awarded by Stu Gillilan on 2016-02-29

USSailing

Smallboat

Beginner Smallboat
Rich Jepsen

Awarded on **February 29, 2016**
Awarded by **Stu Gillilan**
US Sailing

USSailing

Download Benefits Guide

Download Full Guide on Benefits of Using
USSailing Programs through Checkclick

[LEARN MORE](#)

Go to: checkclick.com/sailing click on

Come chat with me here or at the Exhibitors Pavilion if you have any questions!

Before I go, one last thing...

NSPS Special Offer

 Checkclick STOREFRONT

NSPS Special Offer:

**WE'LL BUILD YOUR REGISTRATION
AND PAYMENT WEBSITE IN 3 DAYS**

(with zero cost or commitment).

Go to: checkclick.com/nsps-offer

THANK YOU SO MUCH!