



SEA San Diego

CEO JJ Fetter



Sailing Events Association (SEA) – San Diego is a local, non-profit whose mission is to bring exciting, high-profile sailing events to San Diego for the benefit of our community.

www.sea-sandiego.org

Extreme San Diego

CEO Matt Reynolds



Stadium Sailing

- Redefining sailboat racing
- Maximize racing time - races every 11-12 minutes
- Make racing quick, easy and decisive
- Close viewing of boats
- Entertaining the audience
- Growth in spectator attendance



Is Foiling the Way Forward?

...a *crazy* sensation!”



hydrofoil

noun: hydrofoil; informal: 'foil'

1. shaped vanes fitted on the underside of a boat which lift the hull clear of the water at speed.

“Foiling is an *insane* experience”



- Extreme 40s
- Extreme Sailing Series - GC32s
- 25 to 40 knots in 8 seconds!

“The thing you notice first is the *G-force*”

In 2017, The Extreme Sailing Series comes to the
famous San Diego Bay for the very first time

Super-fast racing
boats crewed by the
world's top sailing
talent in iconic city
centers around the
globe



San Diego World-Class Sailing Venue

Long and **successful history** of staging **major sailing** events

Large and **highly influential** local sailing community

Fully **supported and funded** by the San Diego Tourism Authority and Port of San Diego



WAVES OF CHANGE • OCEANS OF OPPORTUNITIES

NATIONAL SAILING PROGRAMS
SYMPOSIUM 2017

AUSTIN, TEXAS



Experience San Diego

Lifestyle **celebration** on the bay

Tens of **thousands** of spectators

Live **music**, craft **beers**, local **cuisine**

Exciting **on-water** action



The Venue - Harbor Island, San Diego



The Boat

The GC32: the **cutting-edge** of sailboat design.

Lightweight and powerful, with top speeds of up to **40 knots (45mph)**!



45 World Championship titles

31 America's Cup campaigns

4 Olympic Gold Medals

20 Olympic campaigns

16 Nationalities

100% wind-powered:
a **green** way to move

The Team

The very best talent, consisting of
America's Cup legends,
Olympians and offshore record
breakers.



Thank You!



Your Opinion Matters

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