



## ***WAVES OF CHANGE • OCEANS OF OPPORTUNITIES***

**NATIONAL SAILING PROGRAMS**  
**SYMPOSIUM 2017**

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AUSTIN, TEXAS



February 16 – 18, 2017  
Sheraton Austin Hotel at the Capitol  
Austin, Texas

**Three days of inspiration, education & skill development  
for anyone involved in boating education.**

The National Sailing Programs Symposium (NSPS) is the premier event for sailing education in the United States. NSPS is the only conference of its kind that brings together program directors, instructors, volunteers, parents and industry representatives to share and learn best practices with one another about running, maintaining and improving sailing programs. Our goal is to have participants coming out of the symposium with ideas to apply to their sailing programs to make them better and help them grow.

*Austin*  
— LIVE MUSIC CAPITAL OF THE WORLD™ —

**Sponsorship • Exhibitor Opportunities**

[nsps.ussailing.org](http://nsps.ussailing.org)

# NSPS Sponsorship Opportunities

## Platinum - \$2,500

- Company name/logo and link displayed on NSPS Home & Sponsor section web pages
- Company name/logo displayed on signage listing sponsors
- Company name/logo displayed in Main Ballroom
- Company promotional materials placed in registration bag (supplied by sponsor)
  - Limit 1 literature item and 1 promotional give-away item
- 3 Complimentary Registrations (\$300 value each)
- Display table with **Premium Placement** in Main Foyer
- Access to attendee list
- Company attendees have opportunities to be included in breakout sessions



## Gold - \$1,500

- Company name/logo and link displayed in the Sponsor section of the event website
- Company name/logo displayed on signage listing sponsors
- Company promotional materials placed in registration bag (supplied by sponsor)
  - Limit 1 literature item and 1 promotional give-away item
- 2 Complimentary Registrations (\$300 value each)
- Display table in Exhibitor Area
- Access to attendee list



## Silver - \$1,000

- Company name/logo and link displayed in the Sponsor section of the event website
- Company name/logo displayed on signage listing sponsors
- Company promotional materials placed in registration bag (supplied by sponsor)
  - Limit 1 literature item and 1 promotional give-away item
- 1 Complimentary Registration (\$300 value each)
- Display table in Exhibitor Area

## Additional Sponsorship Opportunities

### Demo-Day Sponsor - \$800/\$400

- Demo-Day to take place on Friday at Austin Yacht Club
  - Company can combine being a Demo-Day with a Platinum, Gold or Silver sponsorship for \$400
- Company can be a Demo-Day Sponsor ONLY for \$800
- Company promotional materials placed in registration bag (supplied by sponsor)
  - Limit 1 literature item and 1 promotional give-away item
- 1 Complimentary Registration
- Company can provide product and representative to participate in off-site Demo Day
- Company may set up beach flags, banners, or pop-up tent (10x10 max) at demo location

### Primary Boat Display Area (1 space available) - \$500

- Only available in combination with Platinum, Gold or Silver Sponsorship
- Area is on main hotel floor (2nd floor), just inside from main hotel entrance, just past registration desk, in front of main elevators
- Area is at entrance to Main Foyer, Main Ballroom, Breakout Rooms and Exhibitor Area
- No height restrictions in display area
- Display boat may be set up on Wednesday and must be removed by Sunday

### Secondary Boat Display Area (1 space available) - \$300

- Only available in combination with Platinum, Gold or Silver Sponsorship
- Area is on lower level of hotel (1st floor), just outside of Hotel Restaurant
- Area is where Thursday and Saturday Lunches will be held
- No height restrictions in display area
- Display boat may be set up on Wednesday and must be removed by Sunday

### Welcome Reception Sponsor - \$1,500

- Only available in combination with Platinum, Gold or Silver Sponsorship
- Welcome Reception to take place on Wednesday evening in the Main Foyer and Exhibitor Area
- "Welcome Reception presented by [Company Name]" listed in the NSPS schedule
- Extra display table at entrance of Main Foyer during the time of the Welcome Reception
- 1 – 2 minute speaking opportunity for Company Representative at Welcome Reception

### Demo-Day Lunch Sponsor (Friday) - \$1,500

- Only available in combination with Platinum, Gold, Silver or Demo-Day Sponsorship
- Demo-Day Lunch to take place on Friday at Austin Yacht Club, lunch provided by Food Truck
- "Lunch presented by [Company Name]" listed in NSPS schedule
- Display table next to Food Truck during lunch pick-up
- 1 – 2 minute speaking opportunity for Company Representative during lunch, before demos

### Lanyard Sponsor - \$500 + cost of Lanyards

- Only available in combination with Platinum or Gold Sponsorship
- Lanyards shall have Company name/logo AND the NSPS logo
- No logos of companies in direct conflict with US Sailing National Sponsors shall be on lanyards -Conflicting products: Watches; Insurance; Footwear; Technical Apparel; Sunglasses
- Company shall be responsible for sourcing, producing and shipping lanyards

### Elevator Wrap Sponsor - \$750 + cost of Elevator Wrapping

- Only available in combination with Platinum or Gold Sponsorship
- Doors of main elevators can be wrapped with Company logo, name, or design
- Wrapping is on outside of elevator doors at Main Lobby of hotel
- Design of wrapping to be developed by sponsor and wrapping company
- Design to be approved by US Sailing